2016-2017 SPONSORSHIP PACKET

MEMPHIS HERITAGE CHRISTIAN SCHOOL
3802 Gragg Ave
Memphis, TN 38108
901.337.7536 (office)
901.377.7244 (fax)
memphisheritage@yahoo.com
http://www.thesaintslegacy.org
Dear Friend,

Established in 2002, as a 501 (c)(3) nonprofit organization, Memphis Heritage Christian School serves as a beacon of hope for inner city Memphis children and youth. Like many urban communities in America, MHCS students are reared in low-income, single-parent homes. Low levels of education, minimum paying jobs, and limited access to healthcare are a few of the obstacles our youth encounter. However, MHCS is actively working to alleviate the effects of poverty and exceeding the public school system in educational outcomes, by building relationships with students and families, offering a small student to teacher ratio, and providing extracurricular activities centered on student development.

We ask that you make a commitment to support our annual fund campaign by making a yearly pledge. This year our goal is to raise $20,000, and we hope you will be able to make a contribution. We have four sponsorship levels to meet your budget, in addition to, benefits which increase your company’s presence in our community. Your generosity will make a difference in our community by allowing us to continue our work.

Please take a few minutes and review the material contained in this sponsorship package. You will find the following items:

- Fact Sheet
- Annual Sponsorship Opportunities
- Sponsorship Agreement
- Flyer

We hope we can count on you to help support our cause. We will contact you within the next several days. If you have any questions or concerns in the meantime, please feel free to contact us at the number listed below.

Thanks in advance for your consideration!

Sincerely,

Tauris Nelson, Ex. Director

901.337.7536 (office)
<table>
<thead>
<tr>
<th><strong>Date Formed</strong></th>
<th>2002</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Location</strong></td>
<td>Memphis Heritage Christian School (MHCS) is a registered 501(c) (3) serving the economically disadvantaged youth of all ethnic groups residing in Memphis, TN, the designated county seat for Shelby County.</td>
</tr>
<tr>
<td><strong>Need &amp; Target Population</strong></td>
<td>Founded in 1998 as a summer program, Memphis Heritage Christian School (MHCS) has transitioned from a childcare program to a private education provider in 2002. Memphis Heritage Christian School seeks to build a solid foundation for future generations by eliminating economic disparities through education.</td>
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<tr>
<td><strong>Mission</strong></td>
<td>MHCS mission is to reach people, teach people, and help people.</td>
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</tbody>
</table>
| **Curriculum & Programs** | Little Heritage Preschool  
Elementary School  
Middle School  
Extra-curricular activities include ballet, soccer, culinary arts, cheer dance, karate, and gymnastics. |
| **Accreditation** | Southern Association of Colleges and Schools Accredited |
| **Organization Milestones** | 1. 95% Above average students when tracked through Grade 3 after being a part of our Pre-K classrooms.  
2. 100% Acceptance of Students with Financial Award based on poverty guidelines. (DHHS and Poverty Guidelines-USDA)  
3. Effective Peer Teaching Classrooms (multi-level grade levels with peer teaching) |
| **Contact Information** | Tauris Nelson, Executive Director  
Memphis Heritage Christian School  
3802 Gragg Ave  
Memphis, TN 38108  
901.337.7536 (office)  
901.377.7244 (fax)  
memphisheritage@yahoo.com  
http://www.thesaintsheritage.org |
Sponsorship Levels

These are general guidelines. We gratefully accept contributions of any level and will work with your organization to provide adequate recognition for your contributions.

<table>
<thead>
<tr>
<th>Annual Sponsor Benefits</th>
<th>Platinum ($5000 annually)</th>
<th>Gold ($2500 annually)</th>
<th>Silver ($1000 annually)</th>
<th>Bronze ($500 annually)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition in newsletter and on website</td>
<td>⭐⭐⭐⭐⭐</td>
<td>⭐⭐⭐⭐</td>
<td>⭐⭐⭐</td>
<td>⭐⭐</td>
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<tr>
<td>1/2 page ad in the newsletter</td>
<td>⭐⭐⭐⭐⭐</td>
<td>⭐⭐⭐⭐</td>
<td>⭐⭐⭐</td>
<td>⭐⭐</td>
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<tr>
<td>1/4 page ad in the newsletter</td>
<td>⭐⭐⭐⭐⭐</td>
<td>⭐⭐⭐⭐</td>
<td>⭐⭐⭐</td>
<td>⭐⭐</td>
</tr>
<tr>
<td>Recognition in all printed materials</td>
<td>⭐⭐⭐⭐⭐</td>
<td>⭐⭐⭐⭐</td>
<td>⭐⭐⭐</td>
<td>⭐⭐</td>
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<tr>
<td>Two (2) complimentary tickets to a signature</td>
<td>⭐⭐⭐⭐⭐</td>
<td>⭐⭐⭐⭐</td>
<td>⭐⭐⭐</td>
<td>⭐⭐</td>
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<tr>
<td>One (1) complimentary ticket to a signature event</td>
<td>⭐⭐⭐⭐⭐</td>
<td>⭐⭐⭐⭐</td>
<td>⭐⭐⭐</td>
<td>⭐⭐</td>
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<tr>
<td>Linked directly to company website from our web-site</td>
<td>⭐⭐⭐⭐⭐</td>
<td>⭐⭐⭐⭐</td>
<td>⭐⭐⭐</td>
<td>⭐⭐</td>
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<tr>
<td>Sponsor profile in one quarterly newsletter</td>
<td>⭐⭐⭐⭐⭐</td>
<td>⭐⭐⭐⭐</td>
<td>⭐⭐⭐</td>
<td>⭐⭐</td>
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<tr>
<td>Business card ad in one quarterly newsletter</td>
<td>⭐⭐⭐⭐⭐</td>
<td>⭐⭐⭐⭐</td>
<td>⭐⭐⭐</td>
<td>⭐⭐</td>
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<tr>
<td>Sponsorship name tags (to wear at events)</td>
<td>⭐⭐⭐⭐⭐</td>
<td>⭐⭐⭐⭐</td>
<td>⭐⭐⭐</td>
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<tr>
<td>30 second introduction and spotlight at all signature events</td>
<td>⭐⭐⭐⭐⭐</td>
<td>⭐⭐⭐⭐</td>
<td>⭐⭐⭐</td>
<td>⭐⭐</td>
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</table>

Merchandise: We also accept product donations. Our organization hosts five programs, and supplies are greatly needed.

Team Discounts: If your organization cannot provide a monetary or product donation we also are interested in organization discounts. We encourage our Board, volunteers, and friends to support our sponsors!
SPONSORSHIP AGREEMENT

Company Name: ________________________________________________________________
Address: ______________________________________________________________________
City: ______________________________________ State: ____________ Zip Code: ____________
Telephone: ______________________________         Fax: __________________________________
Email: ____________________________________   Website: ________________________________

THE FOLLOWING SPONSORSHIP IS HEREBY ORDERED
(Please Check) indicate your level of interest:

SPONSORSHIP LEVEL
___ Platinum - $5,000-yearly
___ Gold - $2500-yearly
___ Silver - $1000–yearly

OTHER
___ Merchandise Donation
___ Discounts
___ Other

AN AGREEMENT made on the ............... day of .................................... month ..............
BETWEEN the <sponsor>_____________ of <sponsor's address>, (hereinafter called
"The Sponsor") of one part AND < Memphis Heritage Christian School, 3802 Gragg Ave
Memphis, TN 38108> hereinafter after called MHCS of the other part, Whereby it is
agreed.

I. In consideration of the agreement by the Sponsor to pay the Organization the sum of
$_______ to sponsor the MHCS.

II. MHCS agrees to provide the credits and benefits. From <start date> ____________ to
<end date> ________, MHCS. agrees:
   a. to provide the Sponsor benefits according to the Sponsorship level.
   b. platinum, gold, silver, or bronze sponsorship.
III. Payment

a. Of the said sum of $_______ shall be made in full not later than the 15th of August 2016.

b. The said sum can be made in quarterly payments based on the sponsorship level:
   - Platinum: $1250.00 every quarter
   - Gold: $625.00 every quarter
   - Silver: $250.00 every quarter
   - Bronze: $125.00 every quarter

c. Sponsor can mail the sum or pay on Paypal.com

IV. Other Agreements

a. It is agreed that all matters relating to the administration of the sponsorship shall remain the exclusive responsibility of MHCS.

b. This agreement is made solely with the MHCS and except with the written permission of MHCS shall not be assignable.

Accepted this ______ day of ______________________, 2016

Sponsor:  
____________________________
Authorized Signature

MHCS:  
____________________________
Representative Signature

____________________________
Sponsor Name (please print)

____________________________
Representative Name (print)